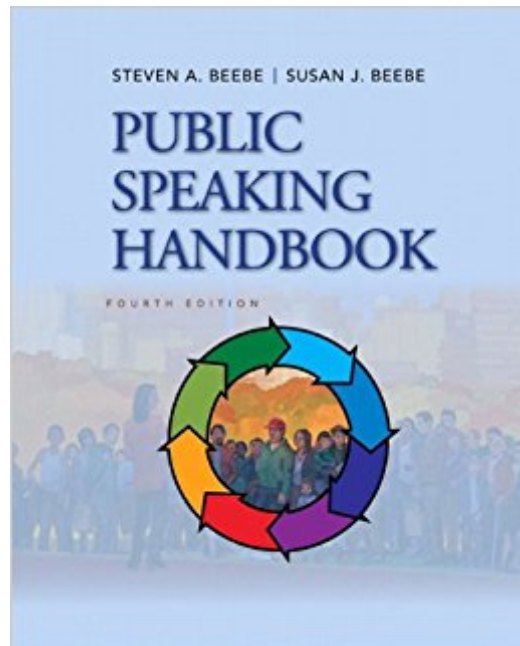




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Public Speaking Handbook (4th Edition)



Synopsis

Updated in its 4th edition, Beebe, Public Speaking Handbook provides a unique, audience-centered approach in a reader-friendly reference format. Adapted from the authors' top-selling public speaking book, the handbook format makes it a quick and easy way access to key information. Its distinctive and popular audience-centered approach emphasizes the importance of analyzing and considering the audience at every point in preparing and delivering a speech. This public speaking model serves as a foundation as the book guides readers through the step-by-step process of public speaking, focusing their attention on the importance and dynamics of diverse audiences.

Book Information

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Customer Reviews

This book worked great for the class i am taking online. It was less than half the price of the actual book and when opened i could search for key words and be taken there in an instant instead of flipping through a book. I saw alot of reviewers stating something about not getting to see graphs but i had no such problems. Everything that was on my quizzes for the class were easy to find in the book.

This book is fabulous ! After ordering this for my daughter's college class, she began speaking like an authoritative politician :-) Seriously, it was a great book for an A for my fabulous daughter's college class. She now "public speaks" around the house and "learns me". Joking aside, great book. I didn't have to read it, I saw the results in action !

Buying the Kindle version, I now have access to it on my MacBook Pro, iPad, and iPhone. Simple using the highlight features, note taking, and whatever else you could use it for. Stored in my iCloud so I can access it everywhere. \$41.75 well spent, and not have to worry about the paper ripping or having to carry around another paperweight.

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I bought this book at because it is about \$10 cheaper than the university bookstore !! It is required for us to get this book for one of the classes at the university. So far I think is a good book for the people who wants to be perfect at presenting or those who have issues while presenting and want to solve them.

Used for a COM class at CGCC, worked great! And definitely better than spending the money buying new. Very easy read.

What. I had to get this for my speech class but it was missing a ton of chapters so I had nothing to read for half the semester. I can't even give it to another student because this isn't the complete 4th edition so I threw it in the garbage.

Everything you need for basic essentials on public speaking. It helps you get better not just as a public speaker but as a communicator because it points out small things you can read and identify when your communicating to help you be better at it.

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